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Open House Featuring Systems Designed to Keep Colorado Farms in Profitable Operation and Allow Alternative Uses for Water Rights

DENVER--(BUSINESS WIRE)--RegenesiS Management Group, LLC, a company that focuses on the efficient use of finite natural resources through the development of innovative techniques, announced today it is hosting an open house this Friday, July 29th, 2011, from 11 a.m. to 4 p.m., at its Northern Colorado Research Facility located near the Greeley/Weld County Airport directly adjacent to the US Department of Agriculture's Agricultural Research Service site.

The public is welcomed to interact with researchers from the USDA-Agricultural Research Service and Colorado State University, in addition to staff from RegenesiS Management Group as they share the progress of the group's research on crop optimization, provide instrumentation demonstrations, and explain how the SWIIM™ System (www.swiimsystem.com) will help facilitate agricultural to urban water transfers, while protecting farming for the future.

RegenesiS Management Group will unveil its heavily-instrumented research facility, and share elements related to its patent-pending SWIIM™ System, designed to facilitate water optimization management. When utilized properly, the approach is designed to act as a conserving technology and the company is confident that it will allow a user to quantify and transfer a portion of their consumptive use water to applications outside farming – including municipal, environmental and industrial use. This is designed to be accomplished while leaving the farm from which the water originates, in profitable operation. The SWIIM™ System is comprised of software and instrumentation, and is designed to monitor the water budget of a farm, field and ditch system - including the return flow component, and verify actual water use.

Local media is encouraged to visit the open house and learn more about the project. For more information and directions to the open house, visit www.regenmg.com or call 303-777-4000 x4.

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